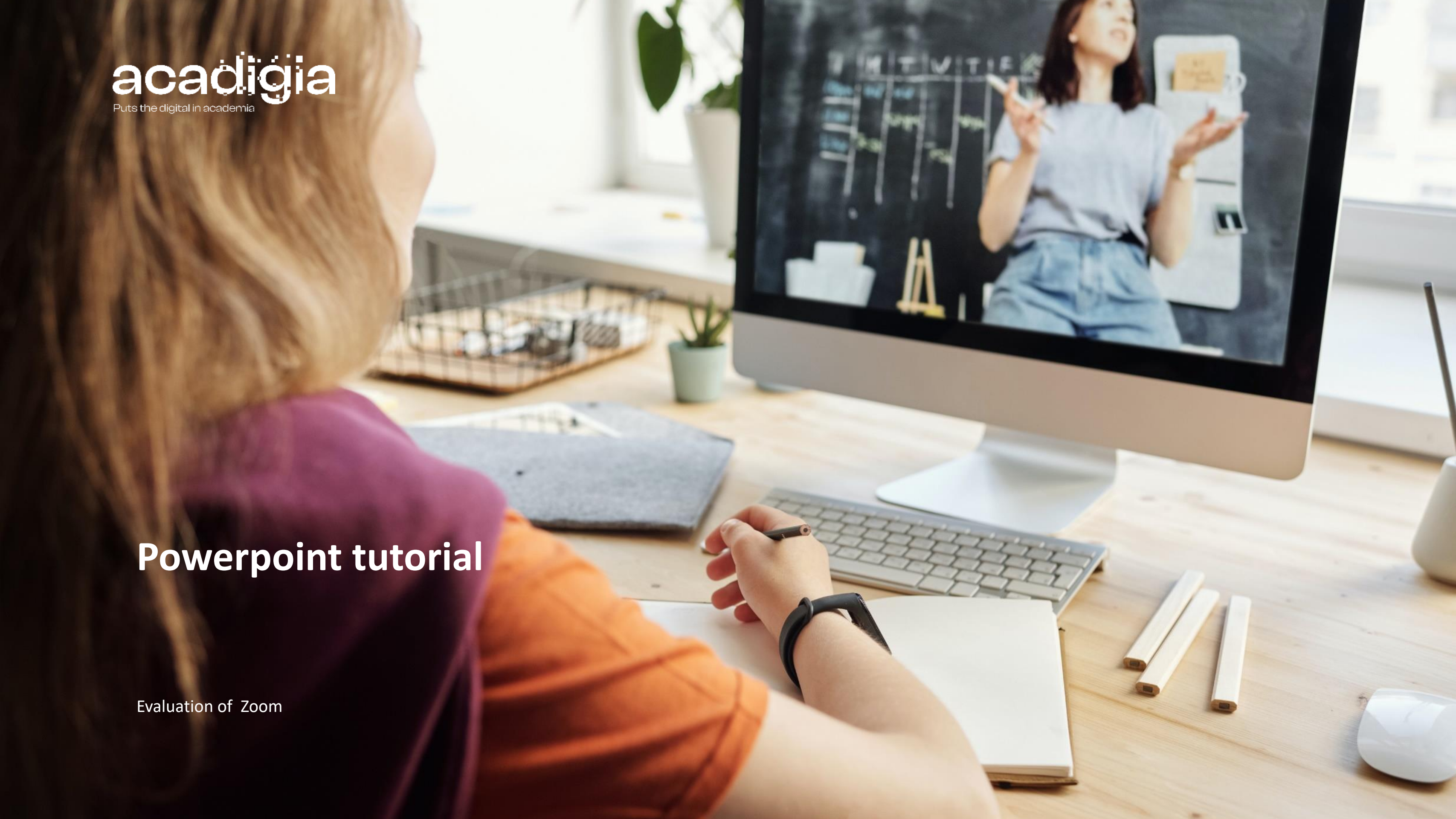


Powerpoint tutorial

Evaluation of Zoom



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What is Zoom?



- Zoom is a widely used video conferencing platform that can be accessed through a computer desktop or mobile application.
- Zoom allows users to meet virtually online for video conference meetings, webinars, filesharing and live chat.
- There are several free and paid Zoom plans available.
- Paid versions of Zoom have a variety of more advanced functionality including the ability to hold longer meetings, set up and run webinars, and link with other platforms such as Eventbrite and PayPal and many others.

What is Zoom?



- During the COVID-19 pandemic Zoom has seen a surge in popularity with millions of people using it to stay in touch with others.
- Zoom was launched in 2013, with over 400,000 people signing up to the platform within the first month.
- Within its first year, Zoom had amassed 200 million meeting minutes.
- According to recent research as of April 2020 Zoom had 300 million daily meeting participants with the software registering over 3.3 trillion annual meeting minutes.

Testing Zoom

HEIs use Zoom for a variety of purposes including:

- Organizing and conducting classes, lectures, and tutorials.
- Hosting course materials, various course files and other documents.
- Supporting student activities including meetings and using breakout rooms for collaborative work.
- Holding examinations, evaluations and giving assignments.
- Recording student attendance and various other reporting and tracking.
- Zoom facilitates communication channels and discussion forums. This also includes direct messaging, real-time chats, and audio-video conferencing.

Testing Zoom

One of the main advantages of Zoom is the simplicity of operation and organization.

In addition to the normal functions of Zoom, Zoom Webinar allows professional level webinars to be held. Integration with Eventbrite, PayPal, Facebook and other platforms is possible, with live streaming also possible. Zoom Webinar is discussed in greater detail in the following sections.



Functionalities Supporting Blended Learning

Zoom supports professional engagement in a wide variety of ways, and there are multiple tools and settings available in Zoom which actively contribute to teaching, learning, and training by providing the security and flexibility necessary to ensure effective and timely communication between meeting participants.

In addition, Zoom has recently launched its own app store where a selection of apps which increase the potential and effectiveness of Zoom for use in HEI's.

This includes the ability to make Zoom look like a virtual classroom as shown.



Supporting Digital Resources

Integration with the MS Office applications is possible.

Also, Zoom supports many other resources for digital engagement of both teachers and students. These include support of folders, files, URLs and many other video and voice formats. Furthermore, Zoom has an extremely active userbase and active user forms which provide support as well as a detailed historical repository or questions and answers.

Apps > Zoom for Outlook



Zoom for Outlook

Zoom Video Communications, Inc

★★★★★ 3.9 (168)

Overview

Reviews

GET IT NOW

Pricing
Additional purchase may be required

Add a Zoom meeting to any Outlook calendar event.

Easily schedule and Zoom meetings to any Outlook calendar event. This add-on requires a Basic(free) or Pro account from Zoom.us. Sign up for free at zoom.us.

Supporting Teaching & Learning

A variety of Zoom meeting formats are possible.

Zoom also integrates with Blackboard (and Moodle).

This has the effect of supporting the empowerment of learners in multiple ways, and also leveraging the considerable power of Blackboard and Moodle as collaborative learning platforms. Various pedagogical practices are supported by this level of deep integration, and other activities can be configured to allow students to communicate, evaluate and provide feedback to their teachers.

Zoom Meetings

New Meetings

Section	Topic	Start Time	Duration	Actions
Site info	Office Hours	In progress	60 min	Start

Concluded Meetings

Section	Topic	Start Time

The screenshot shows the Blackboard interface for the 'Introduction to Astronomy (2020)' course. The left sidebar contains a list of navigation options: Home Page, Syllabus, Announcements, Course Content, Assignments, Assessments, and Sample Test Questions. The 'Tool Link' option is highlighted with a red circle. A red arrow points from this circle to the 'Add Tool Link' dialog box. The dialog box has a 'Name' field with the value 'Zoom Class Links' and a 'Type' dropdown menu with 'Zoom' selected. The 'Available to Users' checkbox is checked. The 'Submit' button is visible at the bottom right of the dialog box.



zoom

Meetings vs. Webinars



- Participants are known to the host.
 - Up to 1,000 participants
- Participants can interact with video, audio, screen share, annotation, chat, and breakout rooms.
- Best for group collaboration
 - Team syncs
 - Sales demos
 - Online classes & office hours

- Large audiences & attendees are unknown to the host.
 - Up to 50,000 attendees.
- Attendees can view, listen, and use Q&A.
- Best for public events
 - Council meetings
 - Virtual conferences & seminars
 - Entertainment events



Zoom Webinar

Zoom has an additional paid function which supports the set-up and running of professional level webinars.

Zoom Webinar has an additional layer of functionality and allows people to be classified as host, co-host, panelist, or attendee with each having a different role and level of control. The host is the person in control of the webinar with full permission to manage the webinar in a variety of ways.



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